



CPTED in Bytes

The Blurring Lines of Community



Barry Davidson

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Today's Task

- Broaden our perspective of the effectiveness of technology in community engagement & crime prevention.
- Identify technology tools that are current (for the moment)
- Begin looking forward (Instead of playing catch up!)

"Identify the future that has already happened"

Peter Drucker

Why We Need To Pay Attention

WORLD INTERNET USAGE AND POPULATION STATISTICS March 31, 2011

World Regions	Population (2011 Est.)	Internet Users Dec. 31, 2000	Internet Users Latest Data	Penetration (% Population)	Growth 2000-2011	Users % of Table
<u>Africa</u>	1,037,524,058	4,514,400	118,609,620	11.4 %	2,527.4 %	5.7 %
<u>Asia</u>	3,879,740,877	114,304,000	922,329,554	23.8 %	706.9 %	44.0 %
<u>Europe</u>	816,426,346	105,096,093	476,213,935	58.3 %	353.1 %	22.7 %
<u>Middle East</u>	216,258,843	3,284,800	68,553,666	31.7 %	1,987.0 %	3.3 %
<u>North America</u>	347,394,870	108,096,800	272,066,000	78.3 %	151.7 %	13.0 %
<u>Latin America / Carib.</u>	597,283,165	18,068,919	215,939,400	36.2 %	1,037.4 %	10.3 %
<u>Oceania / Australia</u>	35,426,995	7,620,480	21,293,830	60.1 %	179.4 %	1.0 %
<u>WORLD TOTAL</u>	6,930,055,154	360,985,492	2,095,006,005	30.2 %	480.4 %	100.0 %

Your Corner of The World

Internet Usage and Population Statistics for Oceania

<u>OCEANIA</u>	Population (2010 Est.)	% Pop. Oceania	Internet Usage, Latest Data	% Population (Penetration)	User Growth (2000-2010)	% Users Region
American Samoa	65,628	0.2 %	2,500	3.8 %	n/a	0.0 %
Antarctica	1,169	0.0 %	--	--	--	0.0 %
Australia	21,262,641	61.3 %	17,033,826	80.1 %	158.1 %	80.1 %

Nauru	14,019	0.0 %	300	2.1 %	0.0 %	0.0 %
New Caledonia	227,436	0.7 %	85,000	37.4 %	254.2 %	0.4 %
New Zealand	4,213,418	12.1 %	3,600,000	85.4 %	333.7 %	16.9 %

You Know You Wanted to Know

Internet Pornography Statistics

Children Internet Pornography Statistics

Average age of first Internet exposure to pornography	11 years old
Largest consumer of Internet pornography	35 - 49 age group
15-17 year olds having multiple hard-core exposures	80%
8-16 year olds having viewed porn online	90% (most while doing homework)
7-17 year olds who would freely give out home address	29%
7-17 year olds who would freely give out email address	14%
Children's character names linked to thousands of porn links	26 (Including Pokemon and Action Man)

Sexual solicitations of youth made in chat rooms

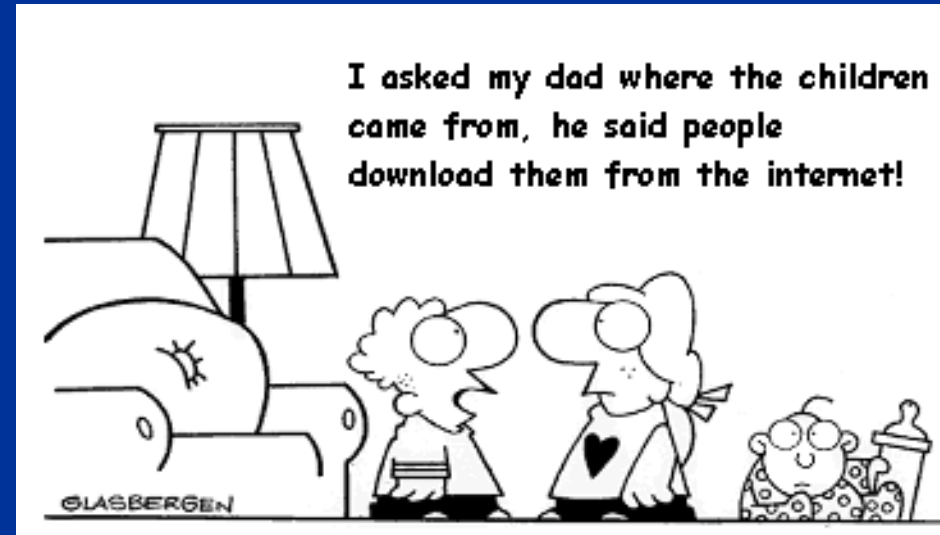
2003

Youths who received sexual solicitation	1 in 7 (down from 2003 stat of 1 in 3)
Worldwide visitors to pornographic web sites	72 million visitors to pornography: Monthly
Internet Pornography Sales	\$4.9 billion

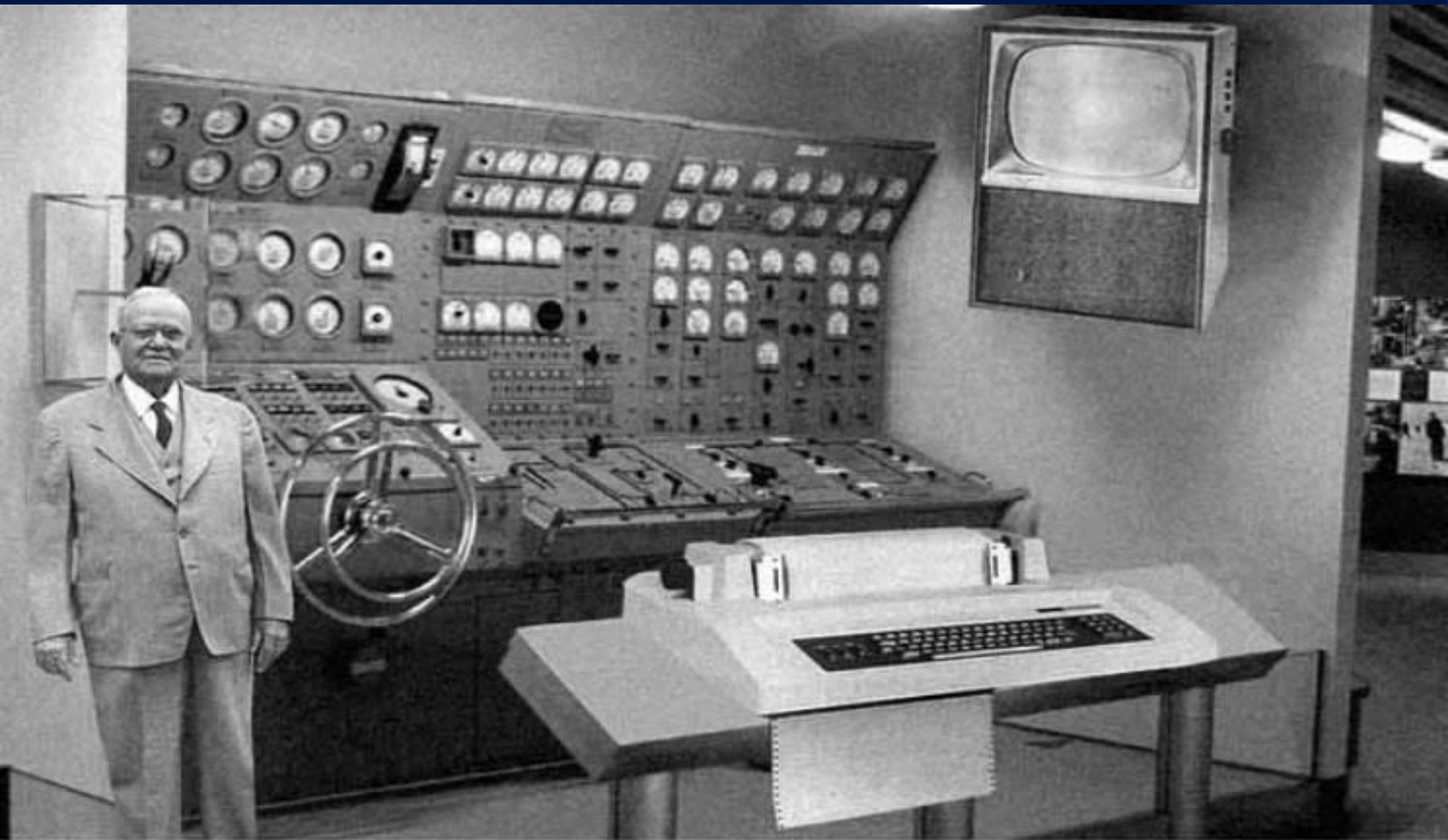
“Old” Tech Tools

The Usual Suspects:

- Email
- Static Websites
- Forums/Blogs
- On-line News Sites



The Past



Scientists from the RAND Corporation have created this model to illustrate how a "home computer" could look like in the year 2004. However the needed technology will not be economically feasible for the average home. Also the scientists readily admit that the computer will require not yet invented technology to actually work, but 50 years from now scientific progress is expected to solve these problems. With teletype interface and the Fortran language, the computer will be easy to use.

The Past

- We are reactive to social disorder issues
- Attitude of mistrust of technology by safety professionals
- More hindsight than foresight:
 - 1994 – Email has no place in the office
 - 1996 – Internet has no place in the office
 - 1998 – eCommerce is too dangerous
 - 2002 – IM is never going catch on
 - 2005 – Social Networking sites are just a fad
 - 2006 - Google maps will not be a usable tool or concern
 - 2008 – YouTube is just a passing fancy for kids

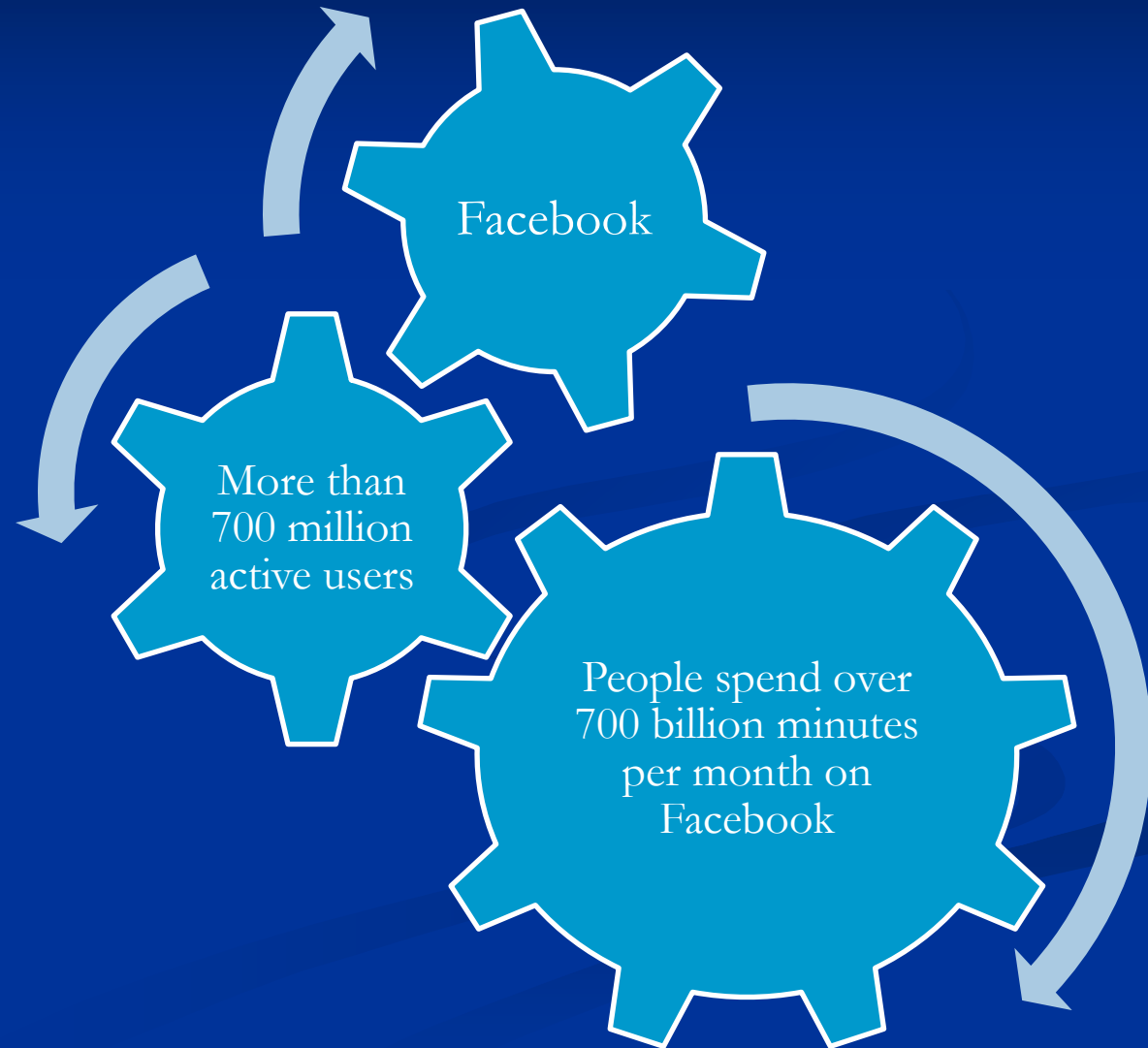


Join the Social Networking Revolution

The NEW Technology Tools

Social Networking Providers:

- Facebook
- Twitter
- MySpace
- Nexopia
- Plaxo
- Yahoo
- YouTube
- RSS Feeds



Communications by the thumb . . .

twitter Facts & Figures

Compiled by website-monitoring.com

Twitter asks "what's happening" and makes the answer spread across the globe to millions, **immediately**.

Timeline

2006

An idea of group SMSing is introduced by Jack Dorsey during a brainstorming session at Odeo Inc. The "twtr" codename is born, inspired by Flickr and the fact that American SMS codes are five characters.

2006

Twtr Beta is launched on Evan Williams birthday.
31th March 2006

Obvious Corp is founded by Evan Williams, Jack Dorsey and Biz Stone. It acquires Odeo.

Twtr.com rebrands to Twitter.com.
October 2006

A first version of the application is created and the first message is sent by Jack Dorsey: "just setting up my twtr".

21th March 2006

Private accounts appear. There are 100 user accounts.

March 2006

Twtr.com is launched to the public.
June 2006

2007

140 character limit is introduced. Jack Dorsey says "One could change the world with one hundred and forty characters".

February 2007

Twitter is created as a separate company.
April 2007

During South by Southwest (SXSW) festival, Twitter has its tipping point and receives festival's Web Award.

March 2007

Permalinks and RSS feeds are created. 500,000 Tweets are posted quarterly.
December 2007

2008

Twitter receives 15 million dollars in Series B funding.
May 2008

Twitter launches a status blog to communicate to users better about issues with the service.
28th May 2008

Twitter acquires Summize.
15th July 2008

Twitter acquires Values of n.
24th November 2008

Twitter starts blacklisting spammers.
7th May 2008

Twitter survives iPhone 3G Stevenote. Twitter partners with Summize to cover Apple news.
9th June 2008

Evan Williams is replaced by Jack Dorsey on CEO post.
October 2008

100 million Tweets are posted per quarter.
December 2008

2009

Twitter receives 35 million dollars in Series C funding.
13th February 2009

Twitter acquires Mixer Labs for 5,2 million dollars.
23th December 2009

Twitter receives 100 million dollars in Series D funding.
25th September 2009

2 billion Tweets are posted per quarter.
31th December 2009

2010

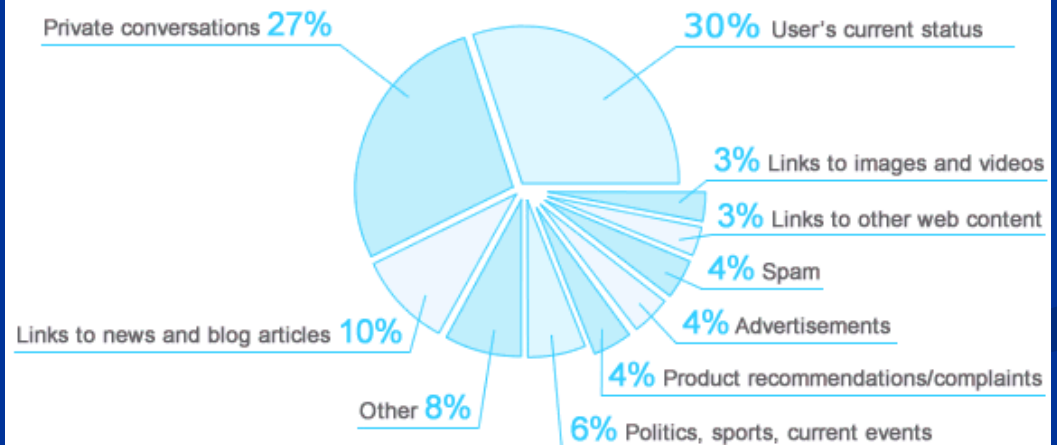
Twitter receives 5,17 million dollars in Series E funding.
8th January 2010

Users and following

There are more than **106 million** accounts on Twitter. The number of Twitter users increases by **300,000** every day.

Twitter gets more than **3 billion** requests each day, generated by over **180 million** unique visitors.

Twitter message types

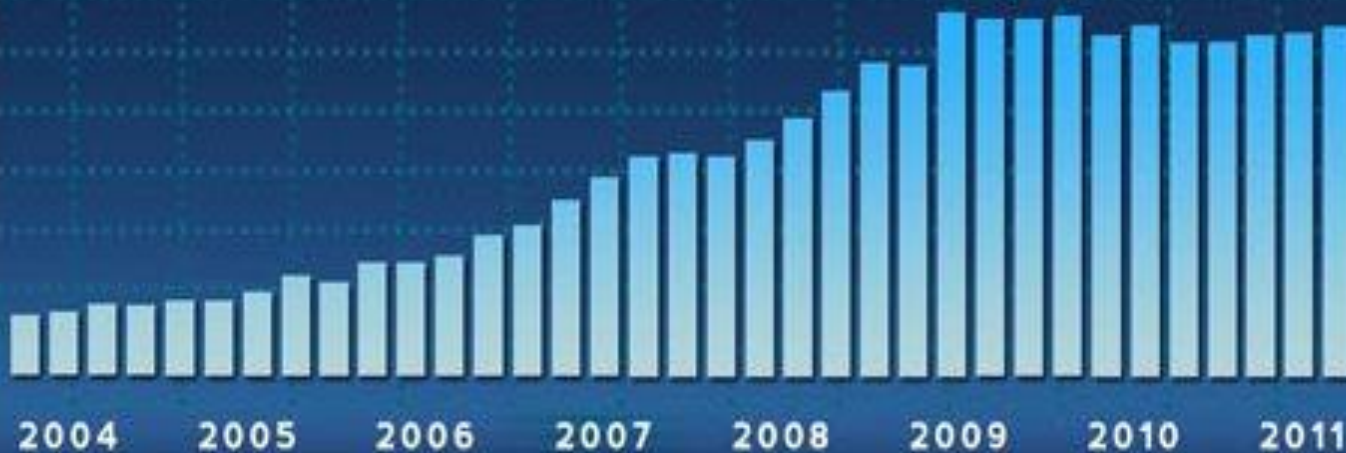


The highest spam level - almost **11%** of Tweets was noted in August 2009.

SyncMaster B2430

70000:1

AVERAGE SOCIAL NETWORK SEARCH INTEREST



SAMSUNG

What is Community?

A group of human beings that:

- have a common interest.
- common vision.
- work collaboratively towards a common goal or good.
- Has no physical or geographic borders

Top 4 Social Networking Communities

- Facebook - Founded by Mark Zuckerberg, Facebook was designed as a social networking site for Harvard students. After spreading from Harvard through the university ranks and down into high school, Facebook was opened to the public in 2006.
- MySpace - Started in 2003, MySpace was a driving force in popularizing social networking and still maintains a large userbase

Top 4 Continued . . .

- Bebo - A social networking website launched in July 2005 and currently owned and operated by Criterion Capital Partners, after taking over from AOL in June 2010. The website's name is an acronym for *Blog Early, Blog Often*.
- **Tencent QQ** - Referred to as **QQ**, is the most popular instant messaging program in Mainland China. As of September 30, 2010, the active QQ users accounts for QQ IM amounted to 636.6 million

But How Many Are There?

[Adult FriendFinder](#)
[Advogato](#)
[ANobii](#)
[aSmallWorld](#)
[ASUIsTalking](#)
[Authorstream](#)
[Badoo](#)
[Bahu](#)
[Bebo](#)
[Biip](#)
[BlackPlanet](#)
[Broadcaster.com](#)
[Buzznet](#)
[CafeMom](#)
[Cake Financial](#)
[Capazoo](#)
[Care2Green](#)
[Classmates.com](#)
[Cloob](#)
[College Tonight](#)
[Consumating](#)
[CouchSurfing](#)
[Cyworld](#)
[DeviantART](#)
[DontStayIn](#)
[Elftown](#)
[Eons.com](#)
[Experience Project](#)

[Passportstamp](#)
[PerfSpot](#)
[Pingsta](#)
[Internetwork Experts](#)
[Play](#)

[Skyrock](#)
[Sonico.com](#)
[Soundpedia](#)

[Jaiku](#)
[kaioo](#)
[Last f](#)

[OkCupid](#)
[Orkut](#)
[OUTeverywhere](#)
[Passado](#)
[YouTube](#)

15 Sites have over
100 Million Users!

[Folks](#)
[Friends Reunited](#)
[Friendster](#)
[Frühstückstreff](#)
[Gaia Online Anime](#)
[Geni.com](#)
[Goodreads](#)

[Xiaonei](#)
[Yahoo! 360°](#)
[Yahoo! Mash](#)
[Yelp, Inc.](#)
[Youmeo](#)

[Nasza-klasa.pl](#)
[Nabuur](#)
[Netlog](#)
[Nettby](#)
[Nexopia](#)
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[Odnoklassniki.ru](#)

[port.com](#)

[Club](#)

[ria](#)

[TWIW](#)

.....

Nexopia

The “neighborhood” on the wrong side of the tracks!


nexopia

Home | **Users** | Forums | Articles | Find Friends | Music | Plus | Login | Help | Join Online: Users 4819 | Guests 1860

[PROFILE](#) | [GALLERY](#) | [BLOG](#) | [COMMENTS](#) | [FRIENDS](#)

SPark79
30, Male, Surrey

Offline
47 Hits



1 of 3 Comments (0)

Me@ my best friends college dinner celebration

FRIENDS

BASICS

Height: 169 cm - 173 cm (5'7" - 5'8")
Weight: 83 Kg - 86 Kg (181 lbs - 190 lbs)
Birthday: February 26, 1979

almost anything can be asked of me. I try to keep an open mind about anything. I'm out-going and try not to get too stressed about anything.

MySpace FORUMS

♥ Saved Topics

🏠 My Topics

✂ Settings

Choose MySpace Forum ▾

Language: English ▾

🔍 Search

Forums	Last Post	Topics	Posts
 Automotive Domestic, European, General, Imports, Racing	 Honda Transmission =[by try me 27 Apr 2009 5:50 AM	66,704	1,074,329
 Business & Entrepreneurs Business, General, Money, Stocks	 Tupperware!!! by Neena 27 Apr 2009 6:42 AM	25,323	60,862
 Campus Life General	 Would you hang out with t... by M155J3Nn1f3rR053[Jenjen... 27 Apr 2009 7:31 AM	60,326	1,542,681
 Career Center General	 Starting a Medical Billin... by Frances 27 Apr 2009 6:33 AM	21,037	117,134
 Comedy Comedian	 Would you have sex with t... by Big D 27 Apr 2009 7:31 AM	27,273	1,404,751
 Computers & Technology Computers, Electronics, Gadgets, General	 Recycler and Autorun Viru... by DANTE 27 Apr 2009 7:26 AM	67,104	484,520
 Culture, Arts & Literature Arts, CulturalEvents, General, Literature	 Soon to be the most popul... by Jaq 27 Apr 2009 7:30 AM	56,107	1,184,071
 Fashion General, Latest MySpace Fashion News	 how do hip-hoppers wear t... by Gray Ghost 27 Apr 2009 6:48 AM	1,434	46,823
 Filmmakers General	 HD STOCK FOOTAGE AND POST... by Finn (filmmaker/editor... 27 Apr 2009 7:30 AM	33,952	183,321
 Food & Drink	 Home & Gardening		

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 View Profiles 100% Free. Join Now!
www.SingleMomsAndDads.com

[Free Teen Chat Rooms](#)

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www.eSpin.com

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SEARCH

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[Search by Camera](#) Full text Tags only We found **2,192,354 results** matching **graffiti**.View: [Most relevant](#) • [Most recent](#) • [Most interesting](#)Show: [Details](#) • [Thumbnails](#)**Graffiti Station/ Shrine** by [4PIZON](#) 125 comments  254 faves  1 noteTagged with [sanfrancisco](#), [longexposure](#), [abandoned](#), [night](#) ...Taken on [April 22, 2006](#), uploaded [April 25, 2006](#)[See more of 4PIZON's photos](#), or visit his profile.**Graffiti Archaeology in Font Magazine**by [otherthings](#) 26 comments  32 faves  1 noteTagged with [magazine](#), [font](#), [fontshop](#), [daim](#) ...Taken on [June 30, 2006](#), uploaded [June 30, 2006](#)[See more of otherthings' photos](#), or visit his profile.

Search

Photos Groups People

graffiti calgary

Full text Tags only

We found 1,458 results matching graffiti and calgary.

View: Most relevant Most recent Most interesting Show: Details Thumbnails



Graffiti-Art-In F Calgary by dristis

4 comments 1 f

Tagged with calgary, art, gi Taken on June 1, 2006, up 2006

See more of dristis-m visit his profile.



Calgary graffiti

5 comments 2 f

Tagged with unfound, ima Taken on September 10, 2004, September 16, 2004

See more of dulcie's profile.



Graffiti-Art-In- Prggress3-C

Search

Photos Groups People

graffiti ipswich

Full text Tags only

We found 592 results matching graffiti and ipswich.

View: Most relevant Most recent Most interesting Show: Details Thumbnails



ipswich graffiti by michael.sadler40

1 comment

Tagged with graffiti, ipswich Uploaded March 17, 2006

See more of michael.sadler40's photos or visit his profile.



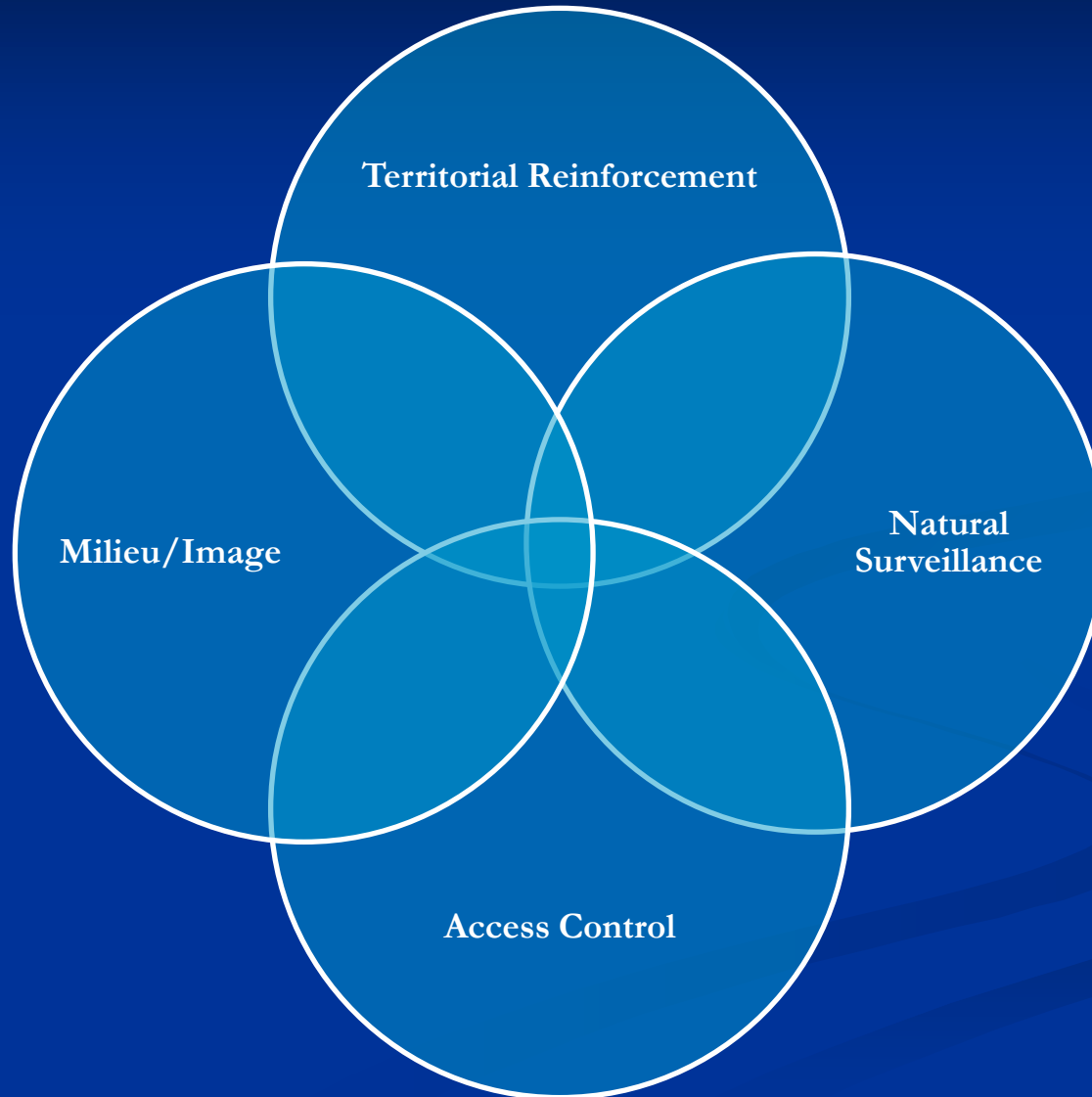
Ipswich town centre graffiti by Nick....

1 fave

Tagged with canon, graffiti, ipswich, bus Taken on August 11, 2006, uploaded August 15, 2006

See more of Nick....'s photos, or visit his profile.

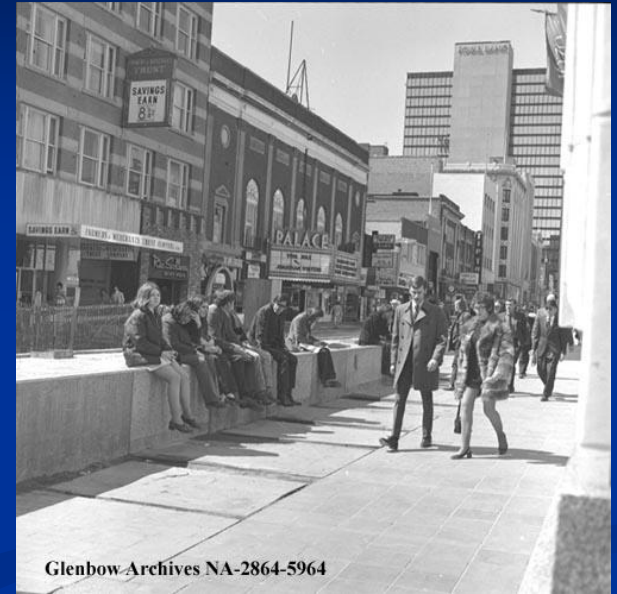
CPTED's 4 core strategies



Second Generation CPTED

The 4 C's (Saville 1999)

- **Cohesion**
 - Strategies for interaction
- **Connectivity**
 - Links within/outside
- **Capacity**
 - Tipping point/crime thresholds
- **Culture**
 - Placemaking “culture”



Glenbow Archives NA-2864-5964

Save Safety Town!!

Global

Basic Info

Type: Common Interest - Beliefs & Causes

Description: Save our little town! It's true...due to cutbacks, Safety Town may close as of December 31st. The staff called all third grade teachers today. They have been part of our childhoods for 36 years and need our help! So whether it was a rainy day or a sunny day you know how important it is for 8 year olds to get to drive those cars. Join us in a letter writing campaign! Write to:
Commissioner Lawrence Mulvey
NCPD
1490 Franklin Ave. Mineola, New York



5124 Members

Members

Displaying 8 of 5124 members



Edo J. M...



M...



M...



M...



M...



M...



M...



M...



M...



M...



M...



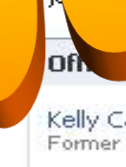
M...



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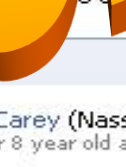
M...



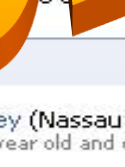
M...



M...



M...



M...



M...



M...



M...



M...



M...

Discussion

Displaying 3 posts

[See All](#)

another post needs your help!

1 post by 1 person. Updated on February 4, 2009 at 4:38am

OK so what are we going to do about this?

7 posts by 7 people. Updated on February 2, 2009 at 2:22pm

Sample Letter

1 post by 1 person. Updated on January 28, 2009 at 6:04pm

The Wall

Displaying 5 of 206 wall posts

[See All](#)

Official page of Save Safety Town!!

Join us in a letter writing campaign! Write to:
Commissioner Lawrence Mulvey
NCPD
1490 Franklin Ave. Mineola, New York

Anybody can join.

Officer

Kelly Carey (Nassau County, NY)
Former 8 year old and current teacher!

Admins

- Kelly Carey (Nassau County, NY) (creator)

Related Groups

- Six Degrees Of Separation - The Experiment
- Just for Fun - Facebook Classics
- You know you're from long island when...
- Just for Fun - Facebook Classics
- Carle Place
- Geography - Cities
- Cool Parents Who Have Facebooks
- Just for Fun - Fan Clubs



Wall

- Info
- Chase Giving
- Terms of Use
- Polls
- Video
- Events

About

Thank you for your dedication to Chase Community Giving! The votes you cast...

More

2,897,355

- Create a Page
- Add to My Page's Favorites
- Subscribe via SMS
- Subscribe via RSS
- Unlike
- Report Page
- Share

Chase Community Giving

Community



Wall



Chase Community Giving

Thanks to everyone for your great guesses! Our final celebrity Advisory Board member is Matthew McConaughey. Stay tuned to find out which five charities will present to the Advisory Board!



Matthew McConaughey

[View Image in Album](#)

about an hour ago via Chase Community Giving · Like · Comment · Share

397 people like this.

[View all 55 comments](#)

Write a comment...



Chase Community Giving

Today we'll announce our last celebrity Advisory Board member! Who do you think it is? Read the clues and comment with your best guess.

See the clues

Click play to reveal the clues and guess the celebrity board member.



What is Web 2.0?

Web 2.0 is the move toward a more social, collaborative, interactive and responsive web. It is a change in the philosophy of web companies and web developers, but more than that, Web 2.0 is a change in the philosophy of society as a whole.





What's In It For Me?

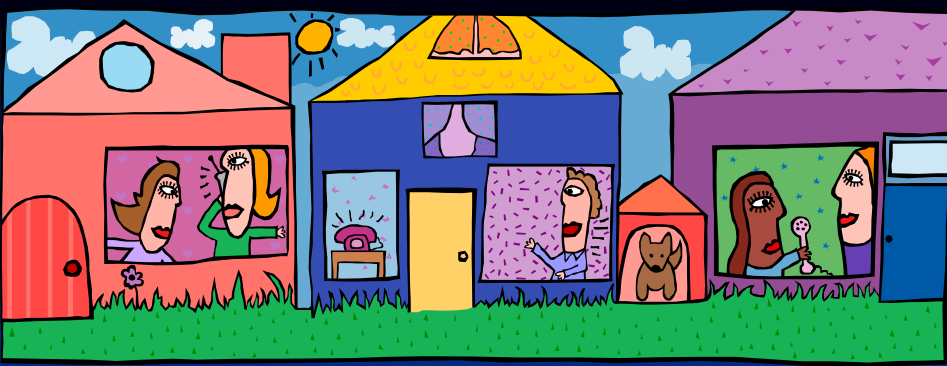
- Build/establish relationships utilizing another medium
- Find resources and services locally and quickly
- Capture, share and mobilize on creative ideas
- Encourage threaded discussions
- Break current cliché's within communities
- Improve collaboration
- Enrich community messages



How Does This Help?



- Direct line “of speak” to community
- New communications strategies
- Blur the lines of “Community”
- Enhance “connection” to others
- War Gaming
- Build relationships outside the expected



Be Creative Use The Tools

- Community Information/BlockWatch Alerts & fan outs by IM/Twitter
- Direct feedback to agencies and services
- Community activities and invitations to ALL
- Community information updated in “Real Time”

Become a part of the “community”,
Not an outsider!

For further
information contact

Barry Davidson
office@cpted.net

