

Three Decades of Community Partnerships in Crime Prevention- The Singapore National Crime Prevention Council (NCPC) Story

by Tan Kim Chwee



About NCPC

- Set up in 1981 to promote crime prevention education and self-help in crime prevention
- Non-profit organisation
- 25 Council members comprising community and industry leaders, law enforcers and policy makers
- Appointed by the Minister for Home Affairs.

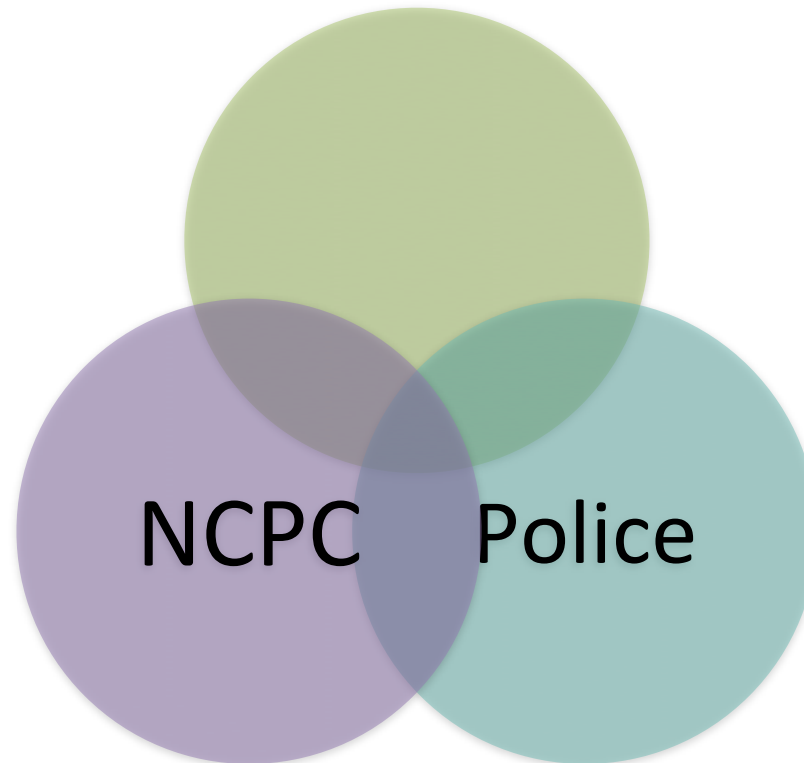


Our Vision

Making Singapore Safe & Secure for All

Our Mission

We Work in Partnership with the Community and the Police to Prevent Crime



Raise the level of public awareness and concern about

Encourage self-help in crime prevention

Coordinate efforts of organisations in

Develop and recommend crime prevention



About Singapore

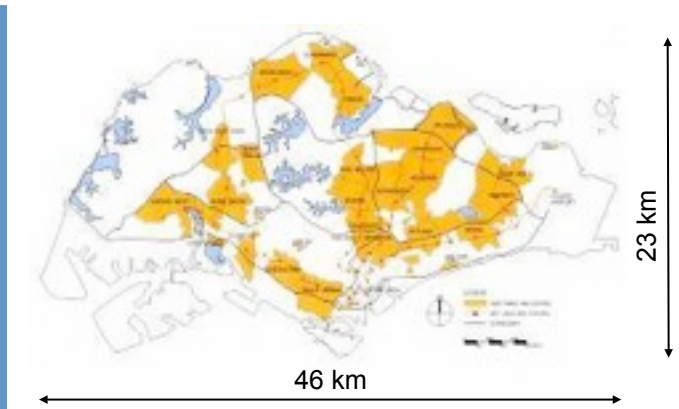
Total Population:
5.38 million

Resident Population:
3.8 million

Size:
Land Area: 714 sq km

Population Density:
7,257 persons/sq km

Percent living in Public Housing :
About 82%



About Singapore



Wednesday, 17 July, 13

About Singapore



Wednesday, 17 July, 13



Crime in Singapore

- Very low crime rate
- 581 cases/100K population
- Strong support from corporate and community partners
- Conscientious law enforcement

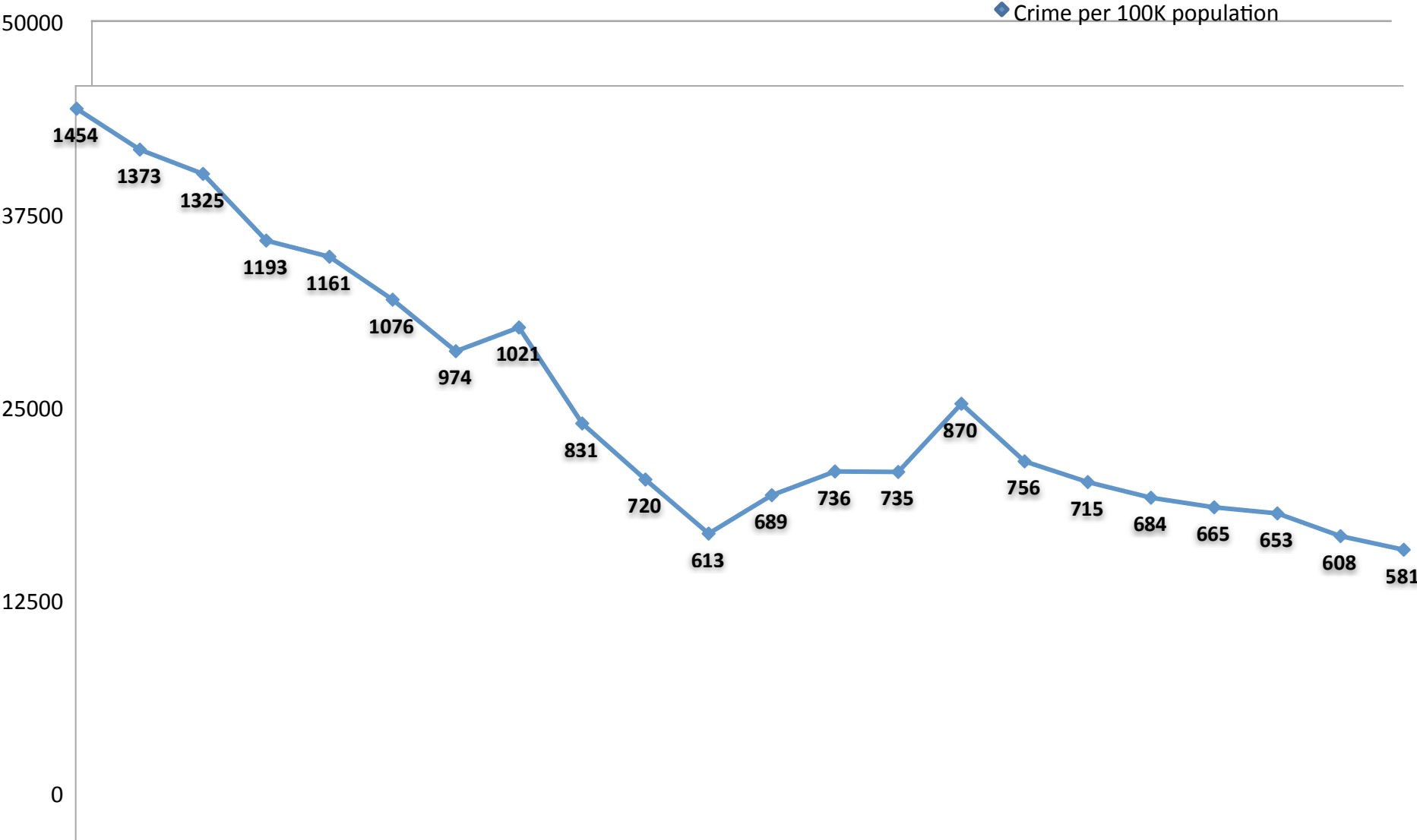


Crime Situation

- Falling crime rate. In 2012, it was the lowest ever recorded.
- Of significance: out of 366 days in 2012, 175 days free from Robbery and 163 days free from Snatch Theft.
- Putting the two sets of figures together, 80 days were free from confrontational property crime in Singapore.



Total Crimes & Crime Rates (1991 to 2012)



◆ Crime per 100K population



Crime & Global Competitiveness

- World Economic Forum's Global Competitiveness Report 2012-2013
- Singapore ranked world's 2nd most competitive economy
- Least problematic factors: Crime & Theft, Corruption
- Police Reliability: Singapore 3rd
- Organised Crime: Singapore 5th

*Strengthening
the
Hardware*



Community Protection

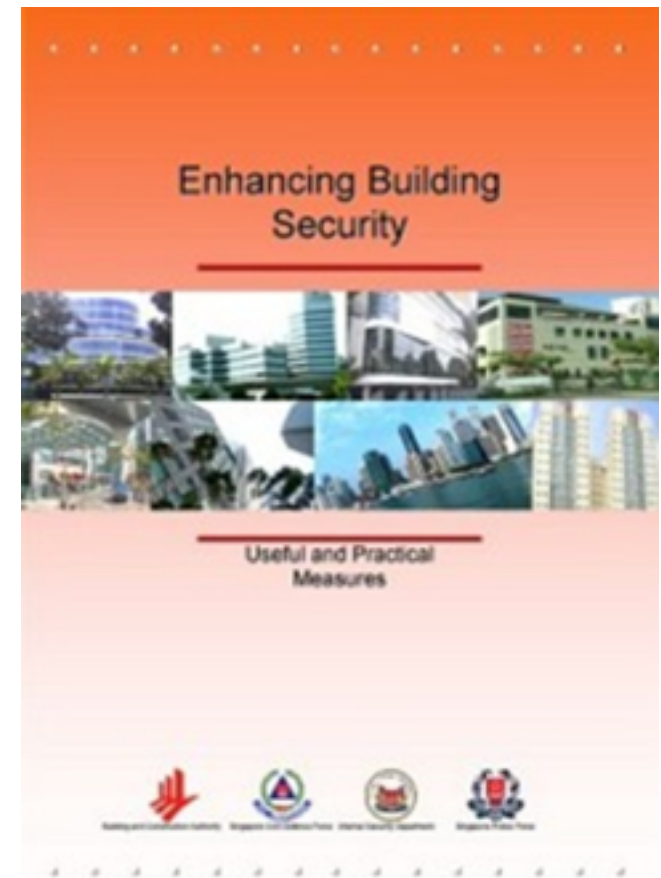


A Force for the Nation



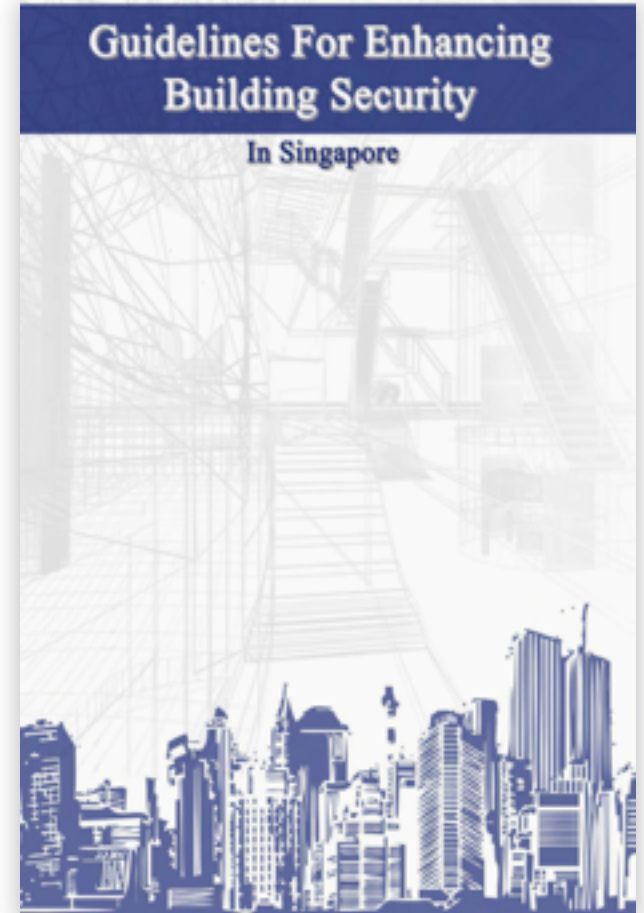
Strengthening the Hardware

- Building Protection Workgroup - MHA, MND, BCA, FSSD, SCDF, ISD, SPF, HDB and URA.
- Simple, practical and cost effective security measures and building design considerations .
- A useful introduction to building owners, developers, designers, and contractors on enhancing the safety of our buildings.



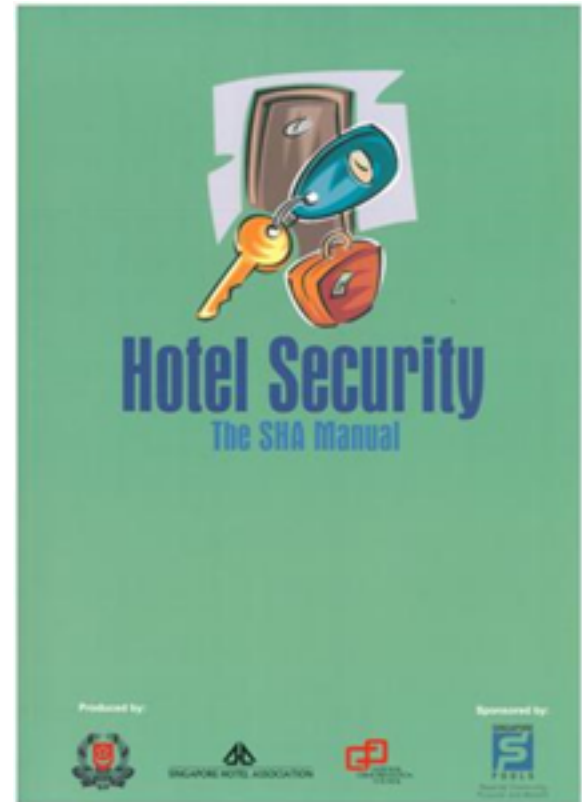
Strengthening the Hardware

- MHA Homefront Security Division – in consultation with SPF, ISD, SCDF, BCA, URA.
- A reference guide on building security practices.
- Provide useful information to building owners, developers, designers and contractors on enhancing the safety of our buildings.



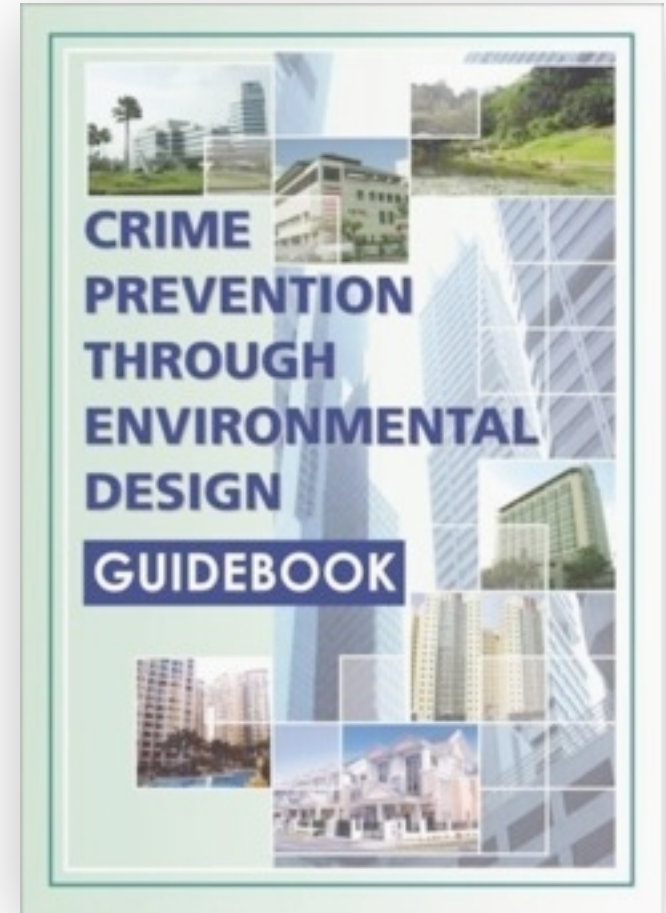
Strengthening the Hardware

- Hotel Security - The SHA Manual
- Produced by the Singapore Police Force, the Singapore Hotel Association and the National Crime Prevention Council.
- The Manual serves as a good guide on hotel security



Crime Prevention Through Environmental Design Guidebook

- Published in 2003 by NCPC
- To raise awareness of homeowners, developers, architects, & town planners on CPTED
- Contributions from key partners such as:
 - Building & Construction Authority
 - Housing & Development Board
 - National Parks Board
 - National University of Singapore
 - Real Estate Developers' Association of Singapore
 - Singapore Contractors Association Limited
 - Singapore Institute of Architects
 - Institution of Engineers Singapore
 - Singapore Institute of Landscape Architects



CPTED Guidebook



Sight Lines

- Sight line is defined as the desired line of vision in terms of both breath and depth. The inability to see what is ahead along a route due to sharp corners, walls, earth berms, fences, bushes or pillars can be serious impediments to the feeling of being safe.



CPTED Guidebook



Lighting

- Sufficient lighting is necessary for people to see and be seen. From a security point of view, lighting that is strategically placed can have a substantial impact on reducing the fear of crime.



CPTED Guidebook



Management of Built Space & Security

- Management should have explicit policies related to security that allow for improving the quality of the environment and fostering a sense of common purpose.



CPTED Guidebook



Land Use Mix

- A variety of land use mix should be encouraged with emphasis on residential and appropriate supporting services.



CPTED GUIDEBOOK



Industrial Areas

- Land parcels and buildings should be visible from public or secondary roads.
- Driveways should meet in areas where there are activities and orientation of buildings could be such that driveways are visible from the buildings.



CPTED Guidebook



Activity Generators

- Activity generators are uses or facilities that attract people, create activities and add life to the street or space and thus reduce the opportunities for crime.



CPTED Guidebook



Checklist for users

Ten categories :

1. Sight lines
2. Lighting
3. Concealed or isolated routes
4. Entrapment areas
5. Isolation
6. Land use mix
7. Activity generators
8. Ownership, maintenance and management
9. Signs and information
10. Overall design

*Expanding
the
Software*



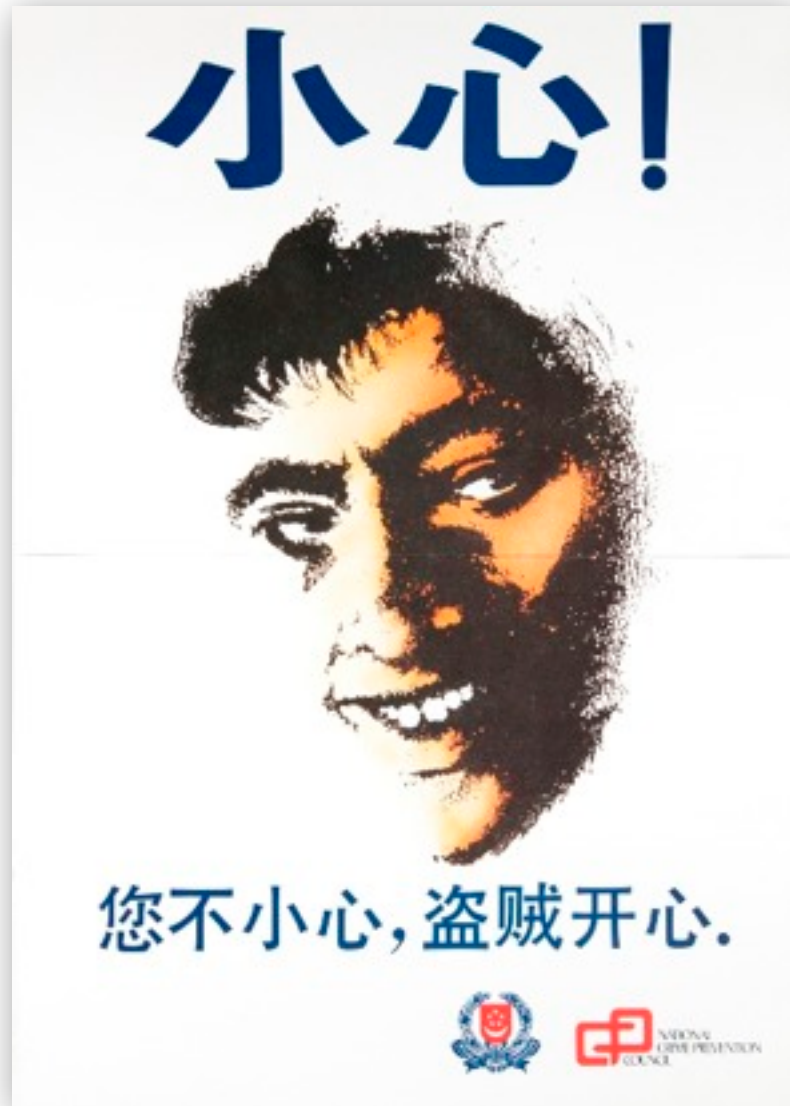
Community Outreach



Vigilance against crime

1986

1992

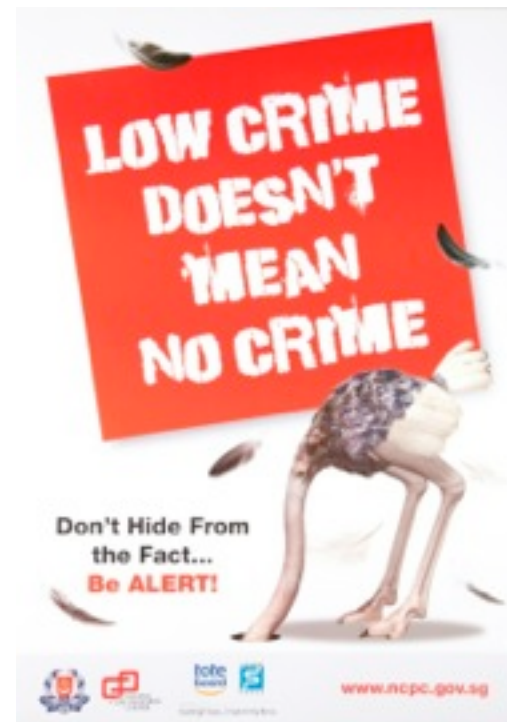


Low Crime Doesn't Mean No Crime

1996

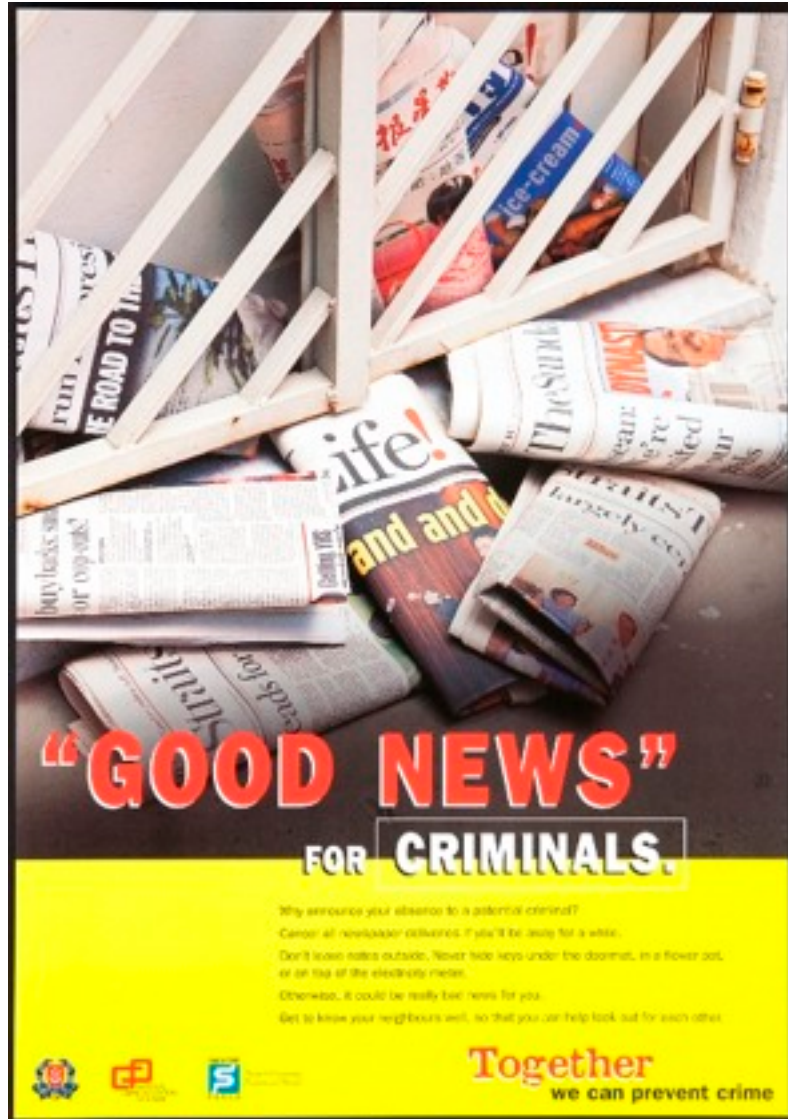


2008



Housebreaking

1998

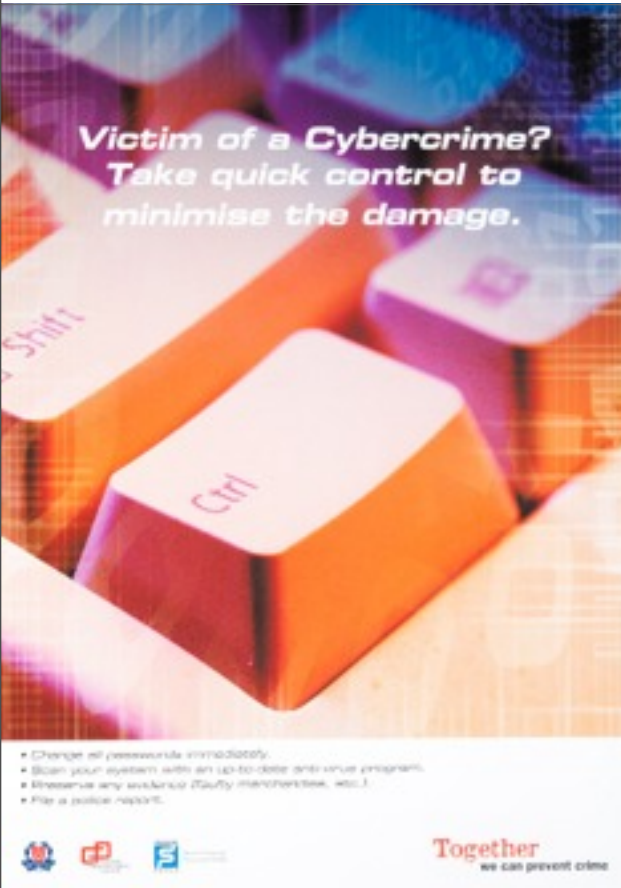


2003



Cybercrime

2001



**Victim of a Cybercrime?
Take quick control to
minimise the damage.**

- Change all passwords immediately.
- Scan your system with an up-to-date antivirus program.
- Minimize any evidence (floppy machines, etc.).
- File a police report.

Together
we can prevent crime



**Don't get hit by an
online auction scam.**

Avoid being conned or "It'll All Be Gone".

- Conduct inquiries on the background of the seller.
- Don't be lured by incredible offers. Understand the deal before making a decision.
- Be wary of "bait" tactics used to draw up bids.

Together
we can prevent crime



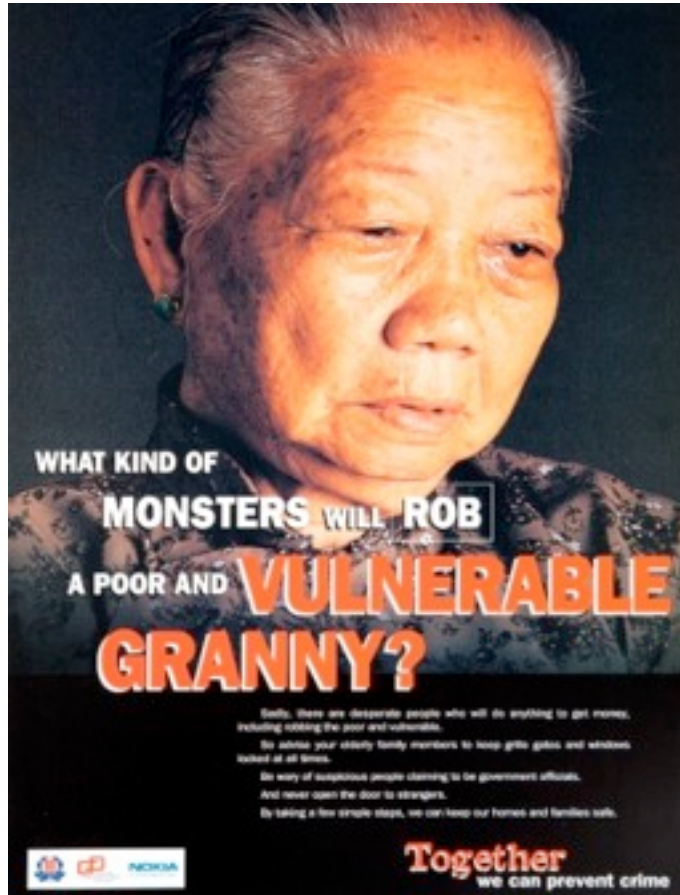
**Shopping online?
Don't let a good bargain
turn into a bad deal.**

- Shop from companies that you trust. If in doubt, check their track record.
- Don't be lured by "great" offers. The goods could be inferior or of low quality.
- Never disclose personal information (credit card no., etc.) to anyone whom you have not verified.

Together
we can prevent crime

Crime Prevention for the Elderly

2003



2004



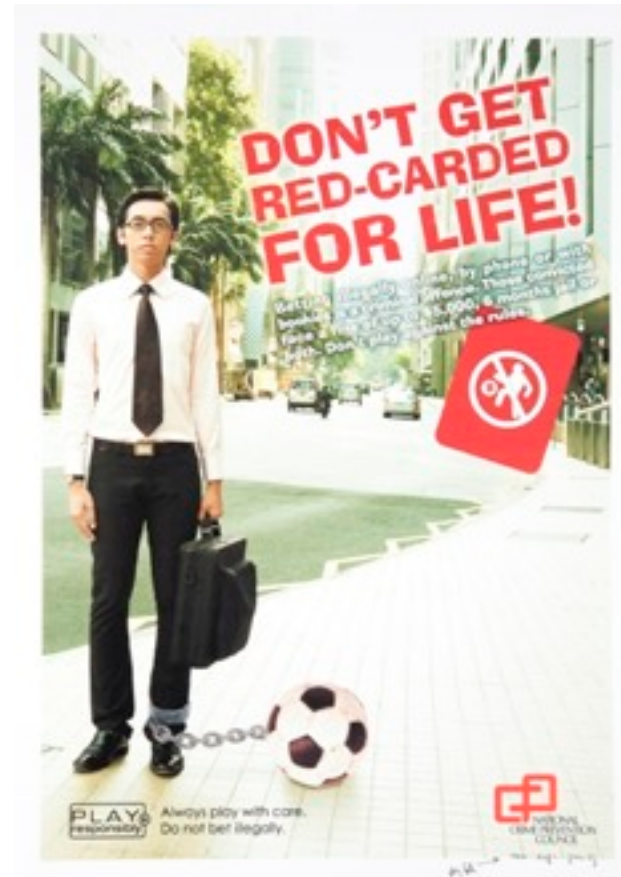
Crime Prevention for Kids

2009



Anti-Illegal Betting

2010



Unlicensed Money Lending

2010

Don't let Ah Longs control you.
别让大耳窿控制你。

OSPS

If you have any information about illegal moneylenders, call the X Ah Long hotline: **1-800-X-AH-LONG**

若您有任何有关非法借贷的讯息，请拨打热线：**1-800-9-24-5664**

AH LONG **OSPS**

2012

STAY AWAY FROM AH LONGS OR YOU'LL HAVE A HELL OF A LIFE.

OSPS

Stay away from a life of harassment, fear and shame.
 * Don't borrow from Ah Longs or you will end up with a debt you can never repay.
 * Don't be a guarantee for borrowers. You will be dragged into a never-ending debt.

Stay away from a life of crime.
 * Don't provide, assist or carry out harassment acts for Ah Longs.
 * Don't provide bank accounts for borrowing activities.

For urgent police assistance, call 999.

Full to report membership activities (you can remain anonymous): **1800-X-AH-LONG**
1800-9-24-5664

OSPS

Television Commercial

Television Commercial



Television Commercial

2011-2012

DON'T LET THEM BE EASY PICKINGS

WATCH YOUR BELONGINGS



- Be alert and attentive to your surroundings.
- Never leave your valuables unattended.
- Hidden and strong, your bag is best if you.

GET THE LATEST CRIME NEWS AND LOCAL PROMOTIONAL OFFERS

Facebook Twitter YouTube Instagram

CPD Metropolitan Police London Fire Brigade Sky TV

DON'T GET RUBBED THE WRONG WAY

PROTECT YOURSELF



- Have someone escort you home when it's late.
- Avoid walking through poorly lit and secluded areas.
- Shout for help and call 999. Don't be a silent victim.

GET THE LATEST CRIME NEWS AND LOCAL PROMOTIONAL OFFERS

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CPD Metropolitan Police London Fire Brigade Sky TV

FIGHTS ACHIEVE NOTHING

DON'T GET INVOLVED



- Fighting lands you in jail and makes you liable to carrying.
- Avoid confrontation. Call the Police if you are challenged.
- Consume alcohol responsibly. Remain sober and alert.

GET THE LATEST CRIME NEWS AND LOCAL PROMOTIONAL OFFERS

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DON'T MAKE BURGLARS FEEL WELCOME

SECURE YOUR HOME



- Secure your home with strong grilles and locks.
- Keep valuables and large sums of cash in a safe or at the bank.
- Suspend all home deliveries whenever you are away.

GET THE LATEST CRIME NEWS AND LOCAL PROMOTIONAL OFFERS

Facebook Twitter YouTube Instagram

CPD Metropolitan Police London Fire Brigade Sky TV

Scam Alert

2012



WHY PAY FOR NOTHING?

SCAM ALERT!

Going online to do your shopping? Watch out for scams that could leave you empty-handed.

- Do not pay for things that seem too good to be true.
- Review the order to be shipped before making any payments.
- Do not divulge your credit card details on unsecured websites.

PENALTIES FOR CREATING
JAIL UP TO 10 YEARS AND FINES UP TO \$10,000

Ministry of Home Affairs Singapore Police Force Cyber Security Centre



You are worth so much to him.

SCAM ALERT!

Your money, that is.
More than \$1 million was lost to internet love scams last year. Beware of those who prey on your trust.

- Be wary of strangers who befriended you online and ask for money.
- Do not send or transfer money to people whom you do not know well.
- Call the Police immediately at 995 to report the case.

PENALTIES FOR CREATING
JAIL UP TO 10 YEARS AND FINES UP TO \$10,000

Ministry of Home Affairs Singapore Police Force Cyber Security Centre



I won \$1 Million

SCAM ALERT!

Or so I thought...

Over \$7 million was lost to Lottery and Lucky Draw scams last year. Don't be taken in.

- Do not pay to receive any prizes or winnings that you have not won.
- Ignore any notifications of prizes, winnings or cash awards.
- Do not give out your personal details to anyone who claims to be a lottery official.



DON'T EXPOSE YOURSELF TO EXTORTION

SCAM ALERT!

Think before baring it all.

- Be wary of video chatting with strangers as they may record what you reveal and use it against you.
- Report any extortion attempts to the Police.

PENALTIES FOR EXTORTION
JAIL UP TO 7 YEARS AND FINES

Ministry of Home Affairs Singapore Police Force Cyber Security Centre

Various Channels

Buses



Trains



Taxis



Various Channels

Billboards on buildings



Decals on lift doors



Signboards at bus stops



*Deepening
the
Heartware*

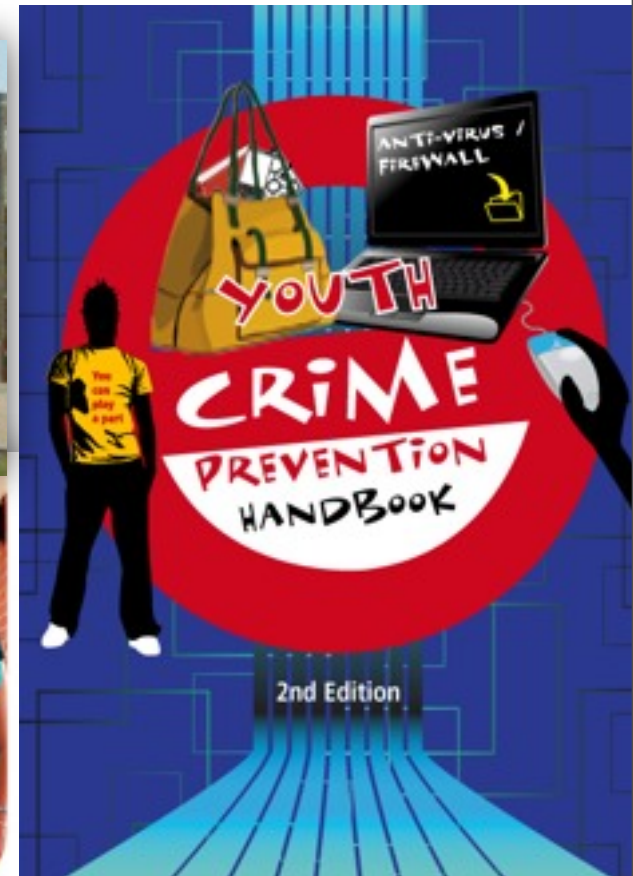


Community Engagement



Children & Youth

- Reaches out to children & youths, and their parents
- Crime Prevention Proficiency Badge Scheme
- School Talks / Collaterals
- Work with other agencies



Youth - Delta League



Delta League

- A youth engagement project by Singapore Police Force and NCPC



The poster for the Delta League Grand Finale features a soccer field at night with stadium lights. Text on the poster includes: "You Are Cordially Invited!", "DELTA LEAGUE GRAND FINALE", "WITH DECEMBER 2012 (SUNDAY) 8.30PM TO 9.30PM", "GUEST OF HONOUR: Mr. S Iswaran, Minister, Home Ministry's Office, Second Minister for Ministry of Home Affairs and Second Minister for Trade and Industry".

Harnessing the Energy of Youth

Steering Youth Away from Crime

Developing Sense of Social Responsibility

Encouraging Personal Development

Senior Citizens

- Brings crime prevention messages to the elderly
- Crime Prevention Ambassadors
 - Peer influencers / Volunteers for community events



Housing & Neighbourhoods

- Deals with Crime Prevention in Residential Areas
- Neighbourhood Watch Zone (NWZ) Scheme
- NWZ Competition and NWZ Day



Citizens on Patrol

Neighbourhood Watch

- 650 NWZs, 800 NWGs
- Residents getting together to protect own neighbourhoods
- Police give crime info & training; organise patrols
- CSSP: Community solution to specific safety problem
- Collaboration of Police with all interested parties



Safety & Security Watch Groups

- Commercial building watch groups; 100 SSWG clusters, 800 buildings
- Industry SSWGs
- Selected sectors; links and agreements with Police
- Robust anti-crime & terrorism measures



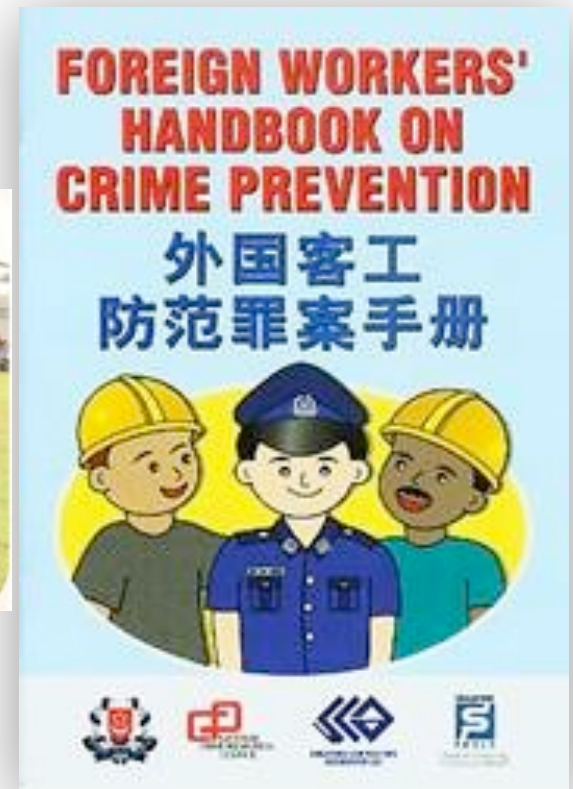
Commercial Premises

Works with corporate partners on crime prevention



Construction Worksites

- Deals with crime prevention issues at worksites
- Construction Video and Handbook
- Crime Prevention Talks
- Crime Prevention Ambassadors



Hotels

- Works closely with the Hotel Industry on crime prevention measures
- Co-organise Hotel Security Dialogue Sessions and Conferences
- Development of Hotel Security Manual
- SS545 – The Singapore Standard for Hotel Security



Transport

Partnerships with the public transport sector on crime prevention measures

YOUR RIDE COULD COME TO A **STOP REAL FAST.**

You will be surprised how fast and easily your bicycle could be stolen. Don't take chances.



Keeping your bicycle safe is easy!

1. Use permanent identification marks such as engravings or affix the Bicycle Security Label.
2. Secure your bicycle at all times to a permanent structure and with good locks with an alarm feature.
3. Keep your bicycle at home when you are not using it. If you need to park it at a public place, choose one with high human traffic and is well-lit, preferably with CCTV monitoring.

GET YOUR BICYCLE SECURITY LABEL NOW!
You can approach any Neighbourhood Police Centre for the Bicycle Security Label.

BICYCLE THIEVES CAN BE FINED AND/OR JAILED UP TO 3 YEARS.

COUPON OF SINGAPORE POLICE FORCE
SPF-X-XXXXX
& NATIONAL CRIME PREVENTION COUNCIL



TAXI DRIVER'S HANDBOOK
德士司机手册



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BICYCLE BAY DESIGN COMPETITION



STOP SOMEONE FROM STEALING AN EASY RIDE

Come join us in designing a bicycle bay that is easy to use, space-saving and secure!

CASH PRIZES :

Champion : \$10,000

1st Runner Up : \$5,000

2nd Runner Up : \$3,000

3rd Runner Up : \$1,500

4th Runner Up : \$1,500

Register by 24 March 2013

For details, please visit:

www.npt.gov.sg
www.facebook.com/singaporepoliceforce
www.facebook.com/ncpc.sg
or Email to npt_apn_01_04@npt.gov.sg



Banks

Working with the Association of Banks in Singapore (ABS) to produce awareness campaigns on Scams.



Special Events



Mass Media

TV



Radio

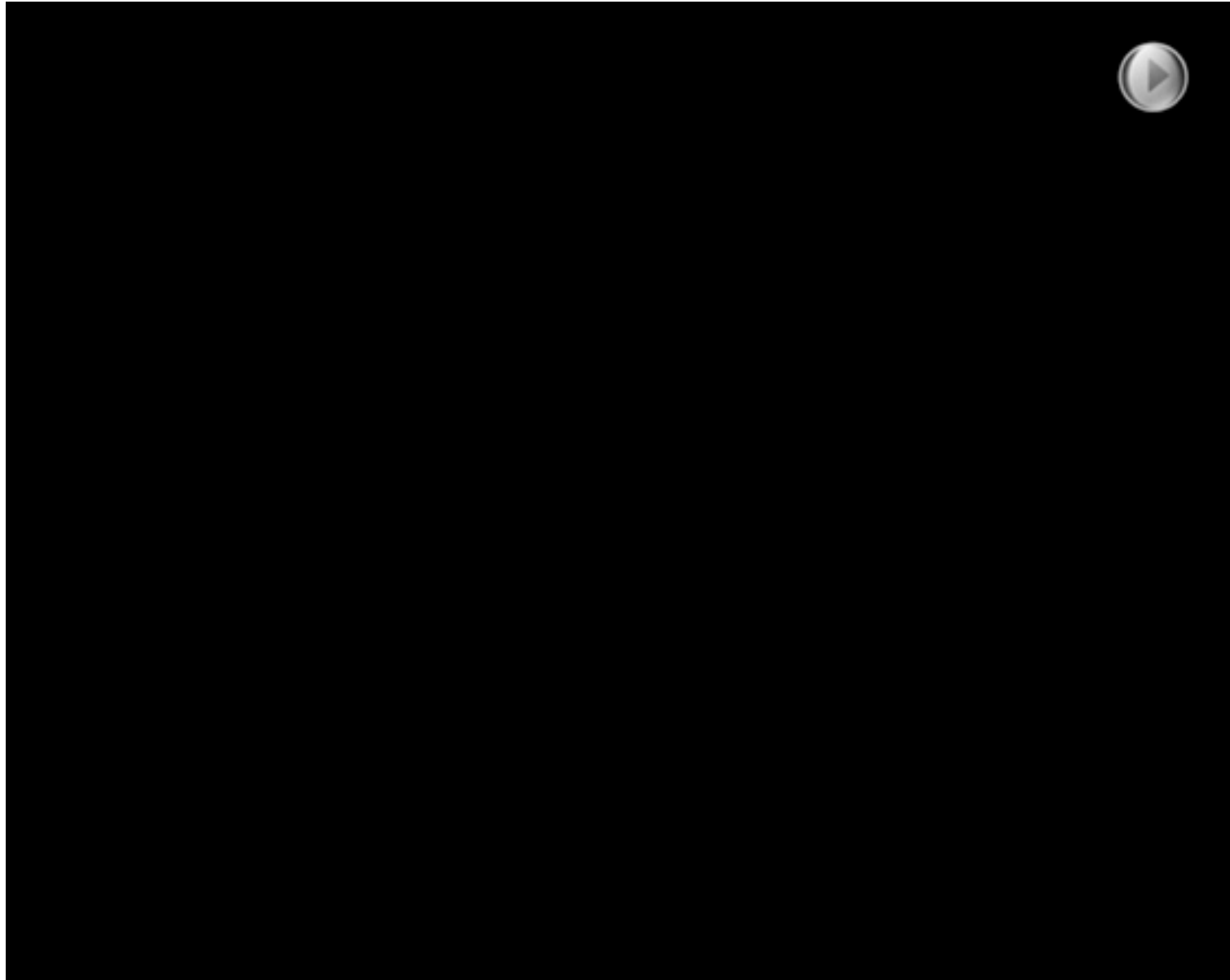


Newspapers



Crime Watch trailer

Crime Watch trailer



Crime Watch trailer

Information Technology

- Work with related agencies on Cyberonia
 1. Singapore Police Force
 2. Infocomm Development Authority of Singapore
 3. Media Development Authority
 4. Ministry of Education
 5. Inter Ministry Cyber Safety Committee



BUILD YOUR DREAM CITY!
BE SAFE IN CYBERSPACE
Log on to <http://ncpc.cyberonia.org.sg>

A trophy will be awarded to the top 3 scoring schools every quarter.
A 5200 Popular book voucher to be won every month!

Your citizens depend on your strategies and guidance for their well-being. The better you handle your people and resources, the more credits you earn to build your dreams. Learn how to be a safe and responsible internet user.

Every school will be given free access to Cyberonia for 2 weeks. Check with your teacher what the access dates for your school are.

Benefits of Cyberonia
• Multigency Approach • Inquiry-based Pedagogical Framework • Self-learning
• Customised School Report • Free-to-play

Partnering with:

Sponsored by:

Designed & Developed by:

Cyberonia TVC

Cyberonia TVC

Cyberonia TVC

Contact Us

Email : spf_ncpc@spf.gov.sg

Website : www.ncpc.gov.sg

Facebook : www.facebook.com/national.crime.prevention.council





THANK YOU