

### Survey

March – May 2013



n = 626



n = 700



n = 22



2006



2009

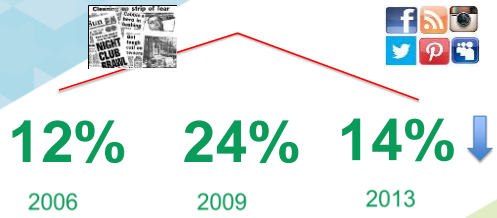


2013

Herald Sun March 2012  
FOI 2011



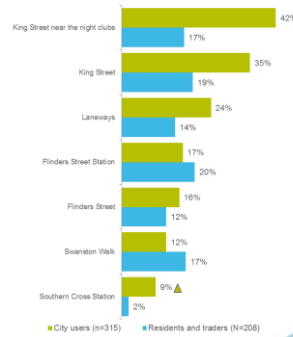
### Influence of the media Major influence (residents and traders)



### Police Presence Residents and traders



### Specific locations feel unsafe City users, residents and traders



### Contributors to feeling safe City users, residents and traders



### Actions to improve safety in central city area Residents, traders and city users 2013





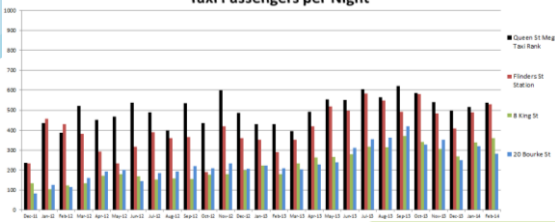
Our journey



Queen Street Rank



Taxi Passengers per Night



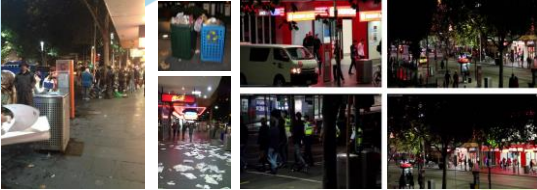
'Improve the safety of public spaces'

Council Plan Year 1



Safe Growth

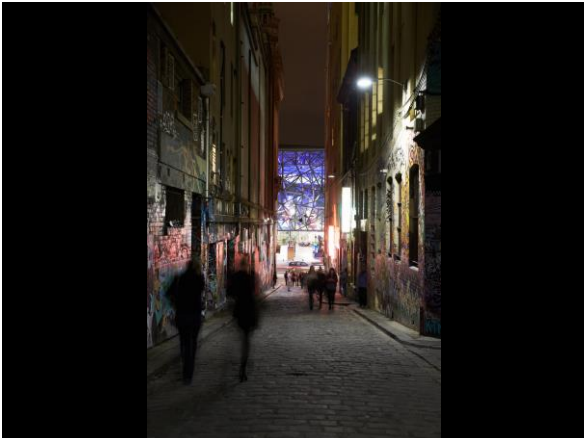




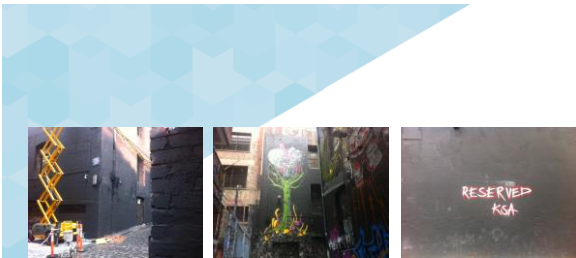
Fast Food

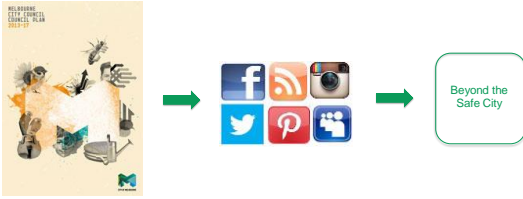


Hosier Lane



Hosier Lane





September 16, 2014

**Social Innovation Forum (Video)**  
 Help promote the success of the Safe City Social Innovation Forum by adding your videos of the forum. Search for video below for a recap of the event!

**Document Library**

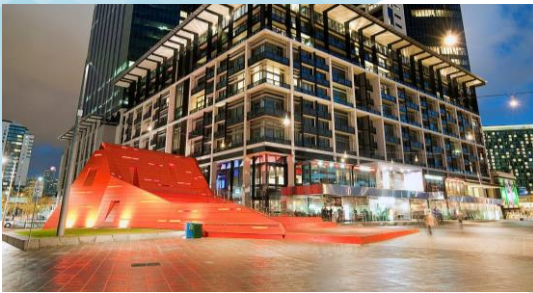
- Beyond the Safe City Workshop 2014 (2014)
- Beyond the safe city strategy 2014-17 (2014)
- Beyond the safe city strategy 2014-17 (2014)

**Links**

- Strategy for a Safer City 2014
- 24 Hour City Policy
- City of Melbourne Council Plan 2009-17

**Social Innovation Forum Storify feed**  
 A community conversation was held through the Beyond the Safe City Social Innovation Forum 5-6 March 2014. Search for the Storify feed below to find out more about what was discussed at the forum.

<http://participate.melbourne.vic.gov.au/projects/beyond-safe-city/>



Queensbridge Square



Beyond the safe city  
 From the 90's to now



Target Audience	Quota	Actual
City of Melbourne central city residents	150	150
City of Melbourne non-central city residents	150	151
City of Melbourne traders	250	250
Visitors residing outside of the CoM	75	75
<b>Total</b>	<b>625</b>	<b>626</b>



Location	# Surveyed
Bourke/Russell Street Area	50
Swanston Street Area	50
King Street Area	50
Elizabeth Street Area	50
Flinders Lane Area	50
Queen Street Area	50
Lonsdale Street Area	50
Southbank Area	50
North/West Melbourne/Kensington (Errol Street, Haines Street, Melrose Street and Macaulay Road)	50
Federation Square/ Flinders Street Station Area	50
Lygon Street Carlton Area	50
Docklands Area	50
Rathdowne and Victoria Streets, Carlton	50
Student area	50



Target Audience	Workshop 1	Workshop 2
Young People (aged 20-34)		6
People with a disability	4	
Families with children <12 years	7	
Late night users of the city		5
<b>Total</b>	<b>11</b> (including 8 women)	<b>11</b> (including 5 women)

